

**Program: Rectors Conference
 - with partners of the IMA Network -
 27-28. November 2019**

Wednesday 27.11. Freising/Campus Weihenstephan

Arrival, transfer, check in from 15:00 at the Marcure Hotel Freising

18.00 hrs	Joint dinner	
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Thursday 28.11. Campus Triesdorf

Time	Program	Location
7.00-07.45 hrs	Breakfast	
07.45 hrs	Pick-up from Hotel, Transfer to Campus Triesdorf (Approximately 2hrs bus drive)	
10.30-11.00 hrs	Session 1: Welcome and short personal introduction of the participants	E.001
11.00-12.00 hrs	Session 2: Information on partnerships in the IMA, developments and tendencies (Double diploma and accreditation)	E.001
12.00 - 13.00 hrs	Lunch	University Canteen
13.00-14.30 hrs	Session 3 <ul style="list-style-type: none"> • Report on the Research Project - Theoretical-Oriented to Practical education in Agrarian Studies (TOPAS) • Student numbers / Planned Summer Schools • Possibilities for exchange of students • Query on English study courses? Who offers what? 	E.001
14.30-15.00 hrs	Coffee Break	Foyer
15.00-16.00 hrs	Session 4: Overview of the two faculties and Biomass Institute at Triesdorf Campus. Discussion possible further cooperation opportunities beside the IMA Program	E.001
16.00-17.00 hrs	Session 5: Information exchange of the participating universities	E.001
17.00-17.30 hrs	Session 6: Possibility of bilateral exchange	C.112/113 or single offices
17.30-18.30 hrs	Dinner	C.112/113
18.30-18.40 hrs	Short walk to the Reithalle	
19.00-20.30	International Evening of the IMA Study Program	Reithalle
20.30-21.00 hrs	Possibility to meet IMA students from own universities	Reithalle
21.00 hrs	Transfer to Hotel (Approximately 2hrs bus drive)	

Program: International Future Day
- with partners of the IMA Network -
29. November 2019

Friday 29.11. Freising/Campus Weihenstephan

Time	Program	Location
08.30 hrs	Pick-up from Hotel, Transfer to Campus	
09.00- 09.30 hrs	Welcome by HSWT President	D1.401/402
09.30- 10.00 hrs	Overview of HSWT departments and Introduction to topics for discussion forum	D1.401/402
10.00 - 12.00 hrs	Discussion forum - World Cafe "Topics in Higher Education in Applied Life Sciences - next generation" with 6 tables: 1) Research 2) Food Technology 3) Climate Change and its implications 4) Digitalization 5) Agriculture of tomorrow 6) Renewable Energies	D1.401/402
12.00- 13.15 hrs	Lunch buffet	Foyer
13.15- 15.15 hrs	Discussion forum - World Cafe continued	D1.401/402
15.15- 15.45 hrs	Coffee Break	D1.401/402
15.45- 16.15 hrs	Signing ceremony for Double Degree Programs (Voronezh, Yerevan, Sumy)	D1.401/402
16.15- 16.45 hrs	Inauguration Ceremony "HSWT International School"	D1.401/402
16.45- 17.45 hrs	Signing of declaration for future cooperation with all partners for	D1.401/402
17.45 hrs	Closing of event	D1.401/402
from 17.45 hrs	Transfer to Hotel or Restaurant	
18.30 hrs	Farewell Dinner	Hofbrauhaus

ZERTIFIKAT

Im Rahmen der Zusammenarbeit des Netzwerks des
Internationalen Masterstudiengangs Agrarmanagement (IMA)

hat

Frau Yulia Popenko

vom 27. bis 30. Nov 2019

an der Rektorenkonferenz

an der Hochschule Weihenstephan-Triesdorf teilgenommen.

Ziel der Konferenz war die Diskussion der Entwicklungspotenziale

des Internationalen Masterstudiengangs sowie der weiteren

Stärkung der Partnerhochschulen des gemeinsamen Netzwerks.

Triesdorf (Deutschland), den 30. Nov 2019



Dr. Aram Aristakesyan



WEIHENSTEPHAN · TRIESDORF
University of Applied Sciences

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WEIHENSTEPHAN · TRIESDORF
University of Applied Sciences

Rectors Conference 2019 – Triesdorf

International Master Study Course Agricultural Management IMA

Ralf Schlauderer

28.11.2019 · Triesdorf



Campus- Triesdorf

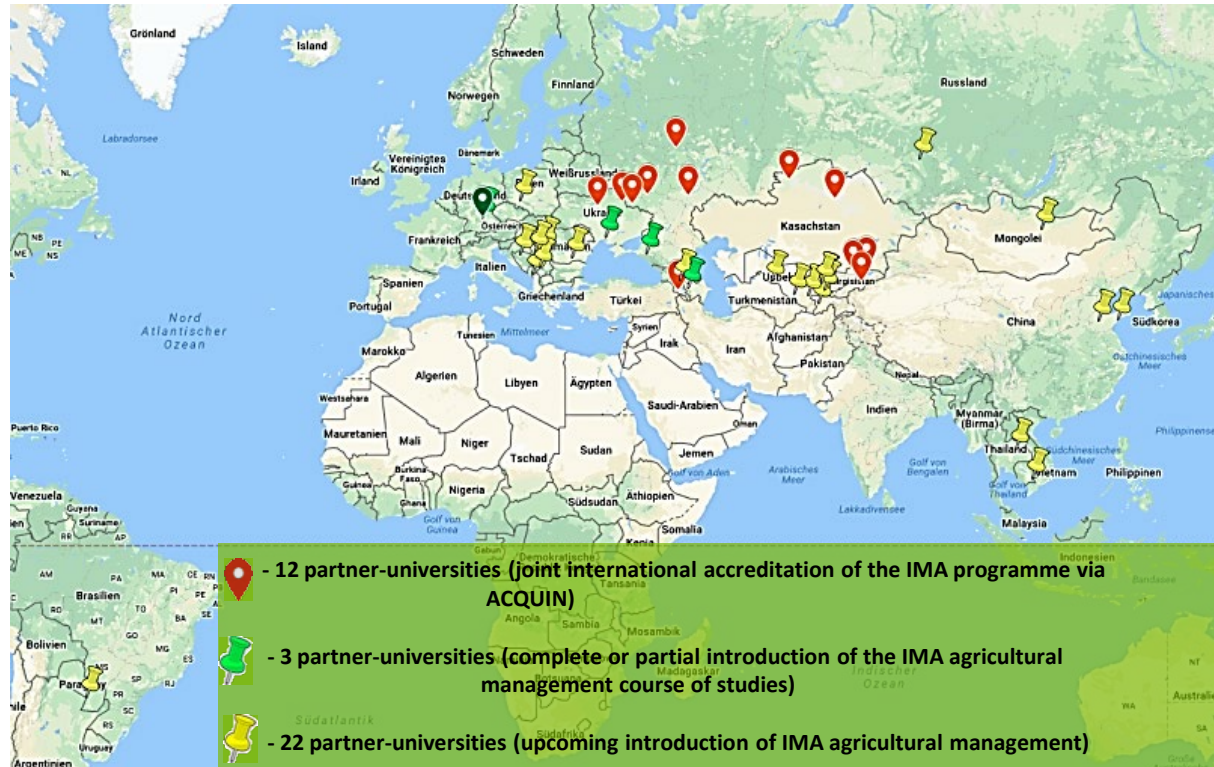
Session 1

Welcome

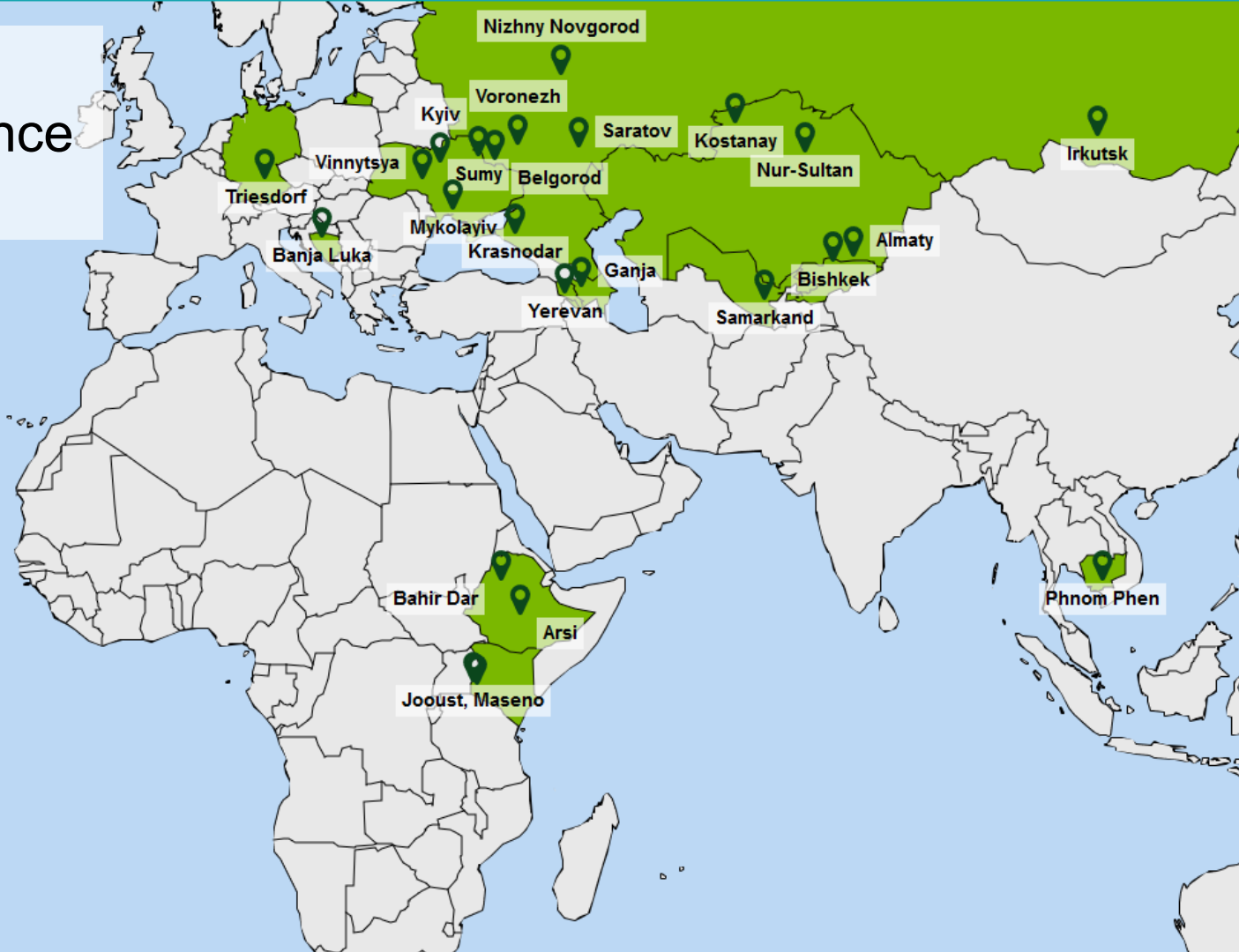
Short introduction of participants



Partner-Universities of IMA



Participants of Rectors Conference 2019

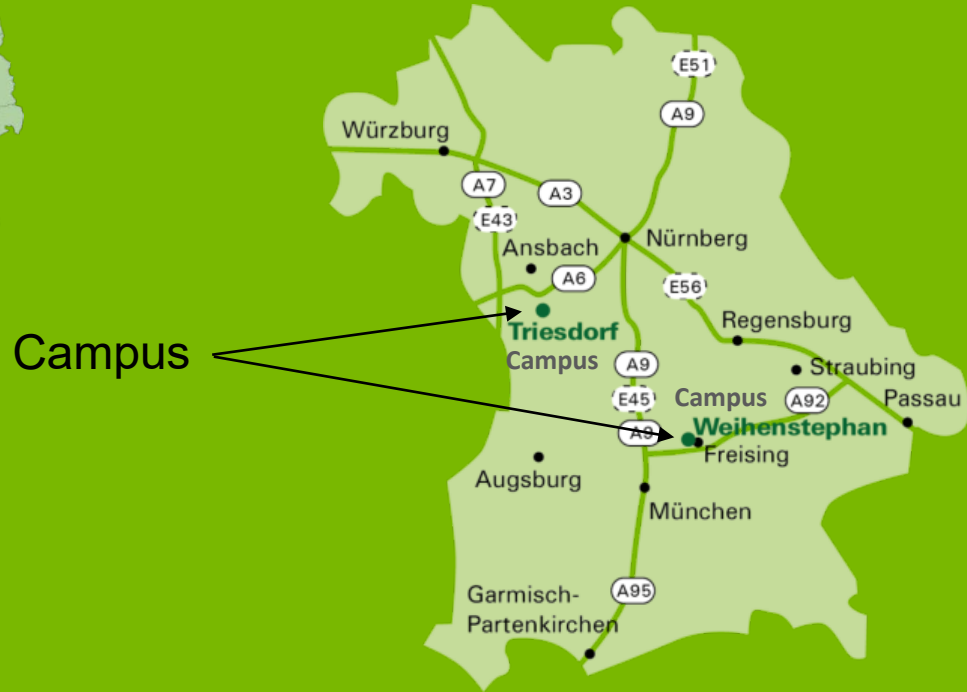


Session 2

Information on IMA

partnerships

Development and field of works



Departments of HSWT

Campus Triesdorf

- Agriculture, Food, and Nutrition
- Environmental Engineering

Campus Weihenstephan

- Biotechnology and Bioinformatics
- Horticulture and Food Technology
- Landscape Architecture
- Agriculture and Food Economy
- Forestry



Figures & Facts

Students (winter semester 2019/20)

- 5,960 students (3,760 in Weihenstephan | 2,0 00 in Triesdorf)
- 1,630 new students (1,090 in Weihenstephan | 540 in Triesdorf)

Degree programmes

- 19 bachelor's degree programmes
- 13 work-study degree programmes
- 12 master's degree programmes, including:
- 4 international master's programmes

Staff

- over 140 professors
- over 310 part-time lecturers (incl. special lecturers)
- over 70 research assistants and special lecturers (full-time)
- over 400 staff

International matters

- over 80 university partnerships
- over 350 international students
- German-French double degree with our partner university, Agrocampus Ouest-Centre d'Angers

- Weihenstephan-Triesdorf University of Applied Sciences was one of 12 German universities of applied sciences to be awarded the European seal of quality - E-Quality 2011

Research

- 8 projects supported by the EU
- over 60 projects supported by the federal government and the state of Bavaria
- over 30 projects supported by external sponsors

HSWT Campus Weihenstephan / Freising





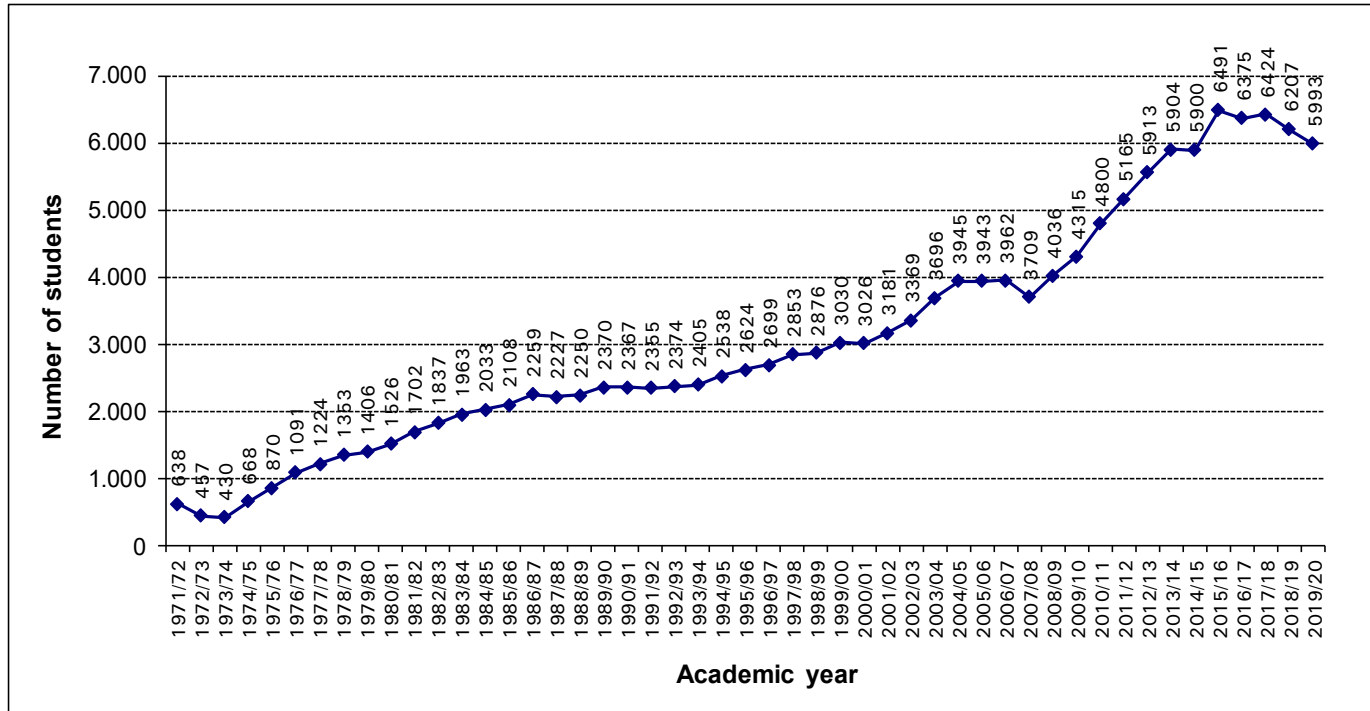
HSWT Campus Triesdorf

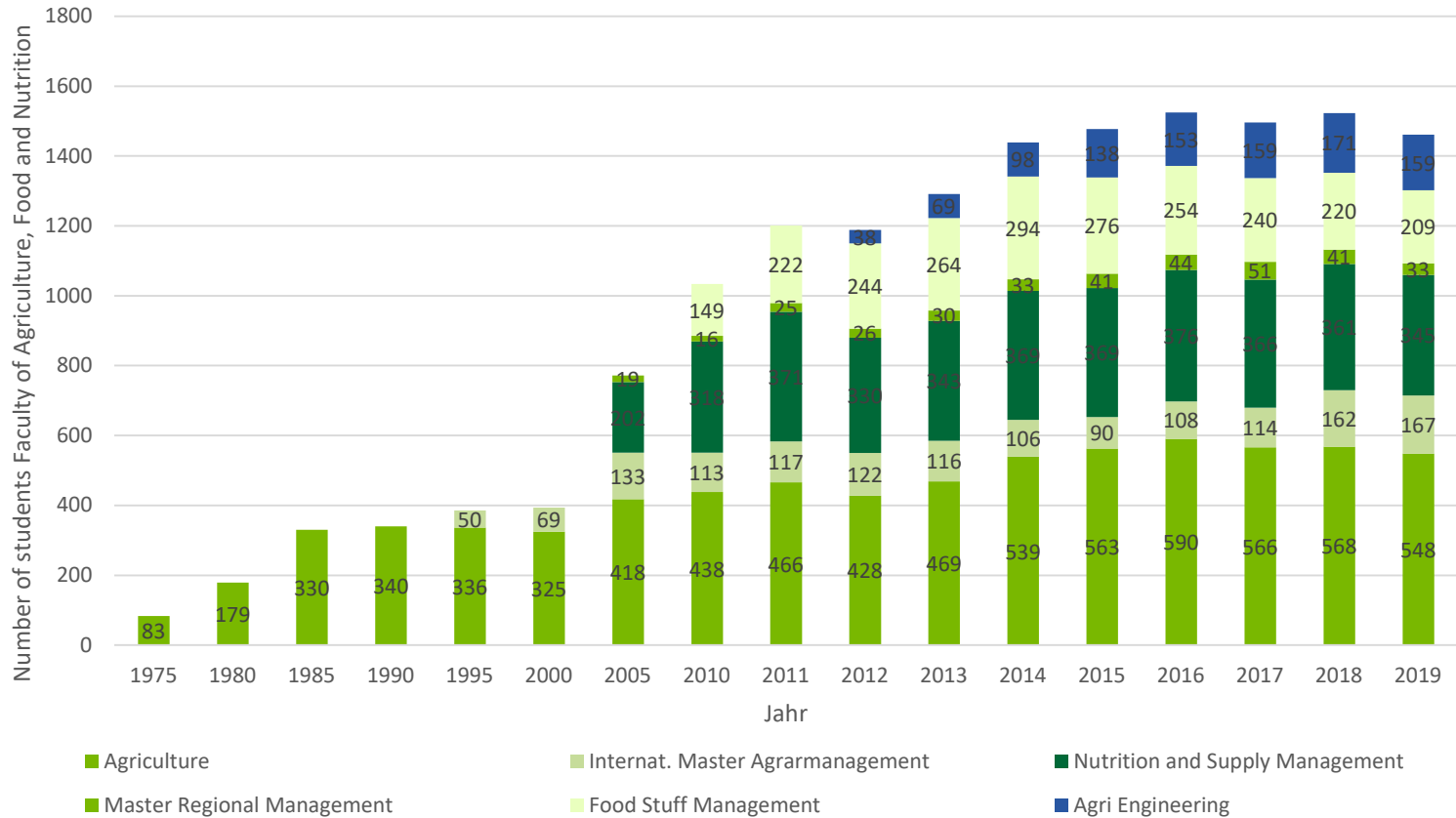


Campus Triesdorf der HSWT in Triesdorf Educational Centre



Development of student numbers in HSWT





Food Value Chain



Bachelor Agricultural Engineering

Bachelor Agriculture

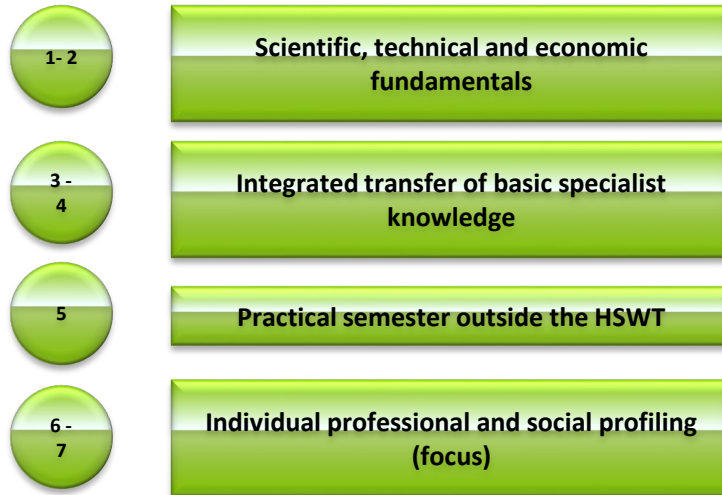
Bachelor Foodstuff Management

Bachelor Nutrition & Food Supply Management

International Master in Agricultural Management

Master Regional Management

Structure of the Triesdorf Bachelor's degree programmes



Close contacts to practice ensure a high degree of practical relevance and ease career entry





International Master in Agricultural Management (IMA)



Philosophy of the International Master Study Course Agricultural Management

the study course intends to contribute to:

- Improvement of income, supply and environmental conditions
- Reliable and continuous partnership with partner universities
- Practical oriented, professional training in the field of agriculture
- Installation of high-performance training and education structures in partner countries
- Top executives for the industry, particularly for interface at external markets
- Promotion of exceptional high performance students



Structure of the 4-semester Master Course

Practical Semester 1 st Sem.	1 st Theoretical Semester at the University 2 nd Sem.	Enterprise Internship	2 nd Theoretical Semester at the University 3 rd Sem.	Master Thesis 4 th Sem.
01.04.- 30.09.	01.10. - 14.02.	15.05. -14.03	15.03 - 31.07	01. 10.-14.02
Practical training on selected farms Courses in applied economics and management Farm machinery course Animal husbandry course (total 30 ECs)	Management Techniques and Controlling 5 ECs Seminar on Production Economics 5 ECs Computer Application in Business Management and Empirical Research 5 ECs Business Management 5 ECs Optional modules 10 ECs Language: German	Training in a firm or institution dealing with agricultural services (Agricultural trade, advisory services, consulting firms, food processing firms, chemical industry) (5 ECs)	Specialisations: Management Consultancy Agricultural Machinery Agricultural & Rural Development Concepts Rural Development (10 ECs) Farm Business Planning (5 ECs) Seminar on Agrarian Policy (5 ECs) Strategies and Concepts of Agricultural Marketing (5 ECs) Languages: German, English Optional modules in English (5 ECs)	Approx. 4 months Final Degree: Master of Business Administration in Agriculture (MBA) Project Planning and Evaluation (5 ECs) Optional modules (5 ECs) Assistant programme for lecturers (additional 6-12 months) Advanced subjects Translation of training modules Experience in lecturing

till 2019:

~ 2000 students
> 30 countries

Some of the placement partners...





The course offers perspectives

- in Agricultural enterprises
- in Agri industry
- in foreign branches of German and international companies
- as lecturer at Universities
- in international projects and consulting
- in Ministries and development agencies
- in applied research





IMA as a Platform

Internationalisation

Partnership with Universities

Export of Knowledge

Competitiveness of ger. industry

Cooperations with
Science, Research und Practice

Exchange
of students and lecturers

advanced training opportunity
MOOC

*Strengthening of **German language***



Common targets with partner-universities

- Development of the Master's Programme in Agricultural Management – modern, actual, needed!
- Exchange of students and professors
- Development of internship agricultural education in partner-countries
- Study trips for students and professors
- Stay of scientists for research
- Online and attendance training opportunities
- International accreditation of the IMA programme (ACQUIN)
- Double degree agreement



E+ Trainings and Scholarships 2017-2019

Total	Staff-In	Staff-Out	SMS-In					
	310	30	83					
Projekt 2015 (Juni 2015 - Juli 2017)					Projekt 2017 (Juni 2017 - Juli 2019)			
	Staff-In	Staff-Out	SMS-In			Staff-In	Staff-Out	SMS-In
Bosnien-Herzegowina	10	0	1		Armenien	4	0	4
Serbien	22	0	0		Aserbaidschan	8	0	1
Montenegro	11	0	0		Bosnien-Herzegowina	15	0	4
Usbekistan	23	2	0		Kirgisien	8	1	3
Summe	66	2	1		Kambodscha	1	1	0
					Kasachstan	8	0	3
					Montenegro	4	0	0
Projekt 2016 (Juni 2016 - Juli 2018)					Paraguay	6	2	2
	Staff-In	Staff-Out	SMS-In		Russland	21	1	10
Armenien	10	2	7		Serbien	14	0	4
Aserbaidschan	9	0	3		Thailand	2	4	2
Bosnien-Herzegowina	3	0	1		Tajikistan	0	0	0
Kirgisien	12	1	3		Ukraine	15	1	8
Kambodscha	5	1	0		Usbekistan	10	2	2
Kasachstan	3	2	5		Summe	116	12	43
Montenegro	3	1	0					
Paraguay	2	2	2					
Russland	24	1	2		Projekt 2018 (Juni 2018 - Juli 2020)			
Serbien	3	0	1			Staff-In	Staff-Out	SMS-In
Thailand	4	2	0		Bosnien-Herzegowina	1	0	3
Tajikistan	4	2	2					
Ukraine	24	2	10					
Usbekistan	21	0	0					
Summe	127	16	36					



International Accreditation 2016+2019

(2016: HSWT + 12 partner-universities – 2019 + 7 partner universities)

DAS AKKREDITIERUNGS-, CERTIFIZIERUNGS- UND
QUALITÄTSSICHERUNGS-INSTITUT

ACQUIN

VERLEIHT IM AUFTRAG DES AKKREDITIERUNGSRATES

DAS GÜTEGEL



FÜR DEN STUDIENGANG

INTERNATIONALER MASTERSTUDIENGANG AGRARMANAGEMENT
- MASTER OF SCIENCE -

AN DER HOCHSCHULE WEIHENSTEPHAN-TRIESDORF

DIE AKKREDITIERUNG GILT BIS ZUM 30. SEPTEMBER 2023.

Bayreuth, 26. März 2018


Prof. Dr.-Ing. Gerd ZINABERGER
VORSTANDSVORSITZENDER

ANAU – Yerevan
BSAU – Belgorod
KazATU – Astana
KazNAU – Almaty
KNAU – Bishkek
KNIEU – Kostanej
NIEU – Nishnij Novgorod
NSU – Naryn
NUBiP – Kyiv
SNAU – Sumy
VSAU – Woronesh

ADAU – Gandja
KUBAgro – Kuban
MNAU – Mykolajiv
RUA – Phnom Phen
TAU – Dushanbe
UNIBL – Banja Luka
URDU – Urgench



Online Training

The screenshot shows the homepage of the International Master Management in Triesdorf (IMA) website. The header features the IMA logo and the university name: HOCHSCHULE WEIHENSTEPHAN-TRIESDORF UNIVERSITY OF APPLIED SCIENCES. A navigation bar includes links for HOME, STUDIUM, NETZWERK, ALUMNI, MEDIATHEK, RESSOURCE, KONTAKTE, INT., and JOURNAL. The main content area is titled 'MOOC IMA' and describes a Massive Open Online Course (MOOC) in Agricultural Management. A video player shows four men in a meeting. The right sidebar contains a search bar, a login section, and a calendar for June 2018.

IMA International Master Management in Triesdorf
HOCHSCHULE WEIHENSTEPHAN-TRIESDORF UNIVERSITY OF APPLIED SCIENCES

HOME STUDIUM NETZWERK ALUMNI MEDIATHEK RESSOURCE KONTAKTE INT. JOURNAL

MOOC DE

MOOC 1_DE: Maschinenkostenrechnung

- Inhalt
- Kapitel 1
- Kapitel 2
- Kapitel 3
- Kapitel 4
- Kapitel 5
- Kapitel 6: Beispiele
- Kapitel 7: Skripten
- Zusammenfassung

MOOC-1 in anderen Sprachen

Aktuell

Internationale Akkreditierung HSWT & IMA Partner bis 2021

MOOC IMA

MOOC (Massive Open Online Course) als Weiterbildungsangebote des Internationalen Masterstudiengangs Agrarmanagement in 3 Sprachen: Deutsch-Englisch-Russisch

Erfolgreiche und effiziente Landwirtschaft benötigt ein gutes Management. Um wirtschaftlich entscheiden zu können, brauchen Agraringenieure und Landwirte ausgeprägtes Fachwissen. Das vermittelt der Kurs anhand realer Betriebsbeispiele.

Suche ...

Anmeldung

Benutzername:

Passwort

Angemeldet bleiben

Anmelden

- Registrieren
- Benutzername vergessen?
- Passwort vergessen?

Jun 2018

M	D	M	D	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Folgen Sie uns

f v+ y t s

IMA

Alumni meeting



Nov 2019



We are a family!

IMA





Thank you for your attention!

*More detailed information
can be found on our website:*

<https://ima.hswt.de>

