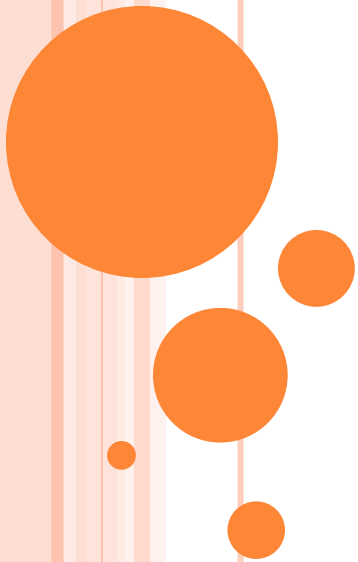


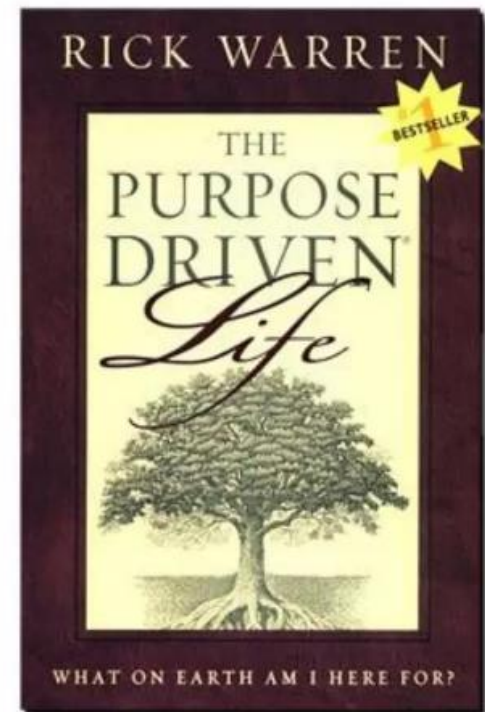
JOB HUNTING





**Step 1: REALIZE THAT YOU ARE BLESSED
TO BE WHERE YOU ARE RIGHT NOW**

Step 2: **START WITH YOUR LIFE'S PURPOSE**



Step 3: **WHAT IS YOUR DREAM JOB?**



Step 4: **PRINCIPLES TO FOLLOW**

1. BE FLEXIBLE

- focus your attention on next 1-2 yrs

2. WORK FOR THE RIGHT PERSON

- you'll learn a lot
- you'll get to follow them as they rise

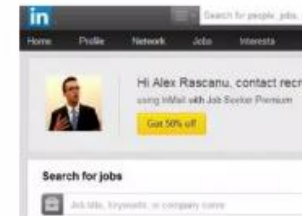
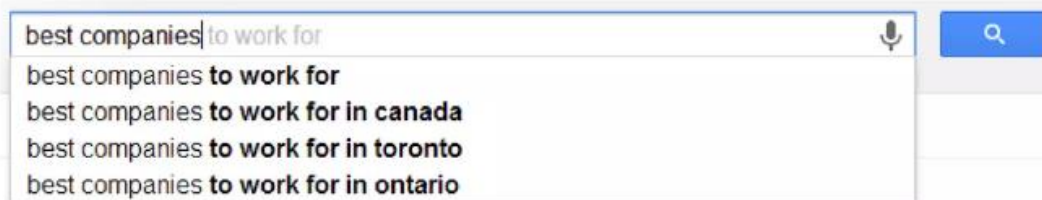


Step 5. TAKE ACTION TO LAND YOUR DREAM JOB:

- 1) Decide where you'd want to work**
- 2) Build your online reputation**
- 3) Prepare**
- 4) Get social**
- 5) The interview**
- 6) The follow-up**



1) Decide Where You'd Want to Work



A collection of white Scrabble tiles is scattered on a dark, textured surface. The tiles are arranged to spell out the word "CREATE" in a slightly curved line across the middle of the image. Other tiles with various letters and numbers are visible around the perimeter, some partially cut off by the frame. The lighting is soft, highlighting the texture of the tiles and the surface.

“Don’t simply look for jobs that match your studies or work experience. Search by your skills and interests also.

Be ready to CREATE THE JOB YOU WANT.”

2) Build Your Online Reputation

https://www.google.ca/search?q=alex+rascanu&rlz=1C1CHWA_...
God What If Lab
+Alex Search Images Maps Play YouTube News Gmail Drive Calendar More -

alex rascanu

About 14,800 results (0.26 seconds)

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www.meetup.com/InboundMarketingToronto/members/9812254/ *
North York ON - Organizer
Hi Alex, I'm looking forward to meeting you and Ryan at the meetup. I can see a few people who are working as social media strategists and eager to speak to ...

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Alex Rascanu
Digital marketing strategist in Toronto, Canada

About Speaking Events Contact

Digital marketing strategist. Brand manager. Connector.

5 + 1 Business Lessons to Live By

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Let's connect

Be part of my circle

Alex Rascanu

1. You can achieve your dreams, but

LinkedIn

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Toronto, Canada Area | Marketing and Advertising

Current: Marketing Manager at Powered by Search
Organizer at InboundCdn
see all

Past: Consumer Insights Analyst - Global Chocolate at Mondelez International
Legislative Assistant at Member of Parliament
Marketing Research Assistant and Teaching Assistant at University of Toronto
see all

Education: University of Toronto
Recommendations: 12 people have recommended Alex Rascanu
Connections: 506+ connections

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Toronto SEO & Founder at Powered by...

Vlad Rascanu: SEO Consultant Toronto
Senior SEO Specialist at Expedia

Tom Boller: SEO Specialist Toronto

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Toronto, Canada alexrascanu.com

588 TWEETS 2,142 FOLLOWING 1,984 FOLLOWERS

Tweets

Alex Rascanu @AlexRascanu
@albrittbo, thanks! @searchbeest, let's have a cat tomorrow about your RTB capabilities. alex@poweredbysearch.com is my email address

Who to follow - Refresh

3) Prepare

i. Research about each company, its competitors and industry

ii. Be prepared to answer these questions:

- Tell us about yourself.
- Why do you want to work in this industry?
- Why do you want to work for our company?
- Why did you apply for this role specifically?
- Tell us about how your skills and past experiences would benefit you in the role you've applied for.
- What are your top 3 strengths and top 3 weaknesses?
- Why should we hire you instead of one of the other candidates?





“Apply in a non-standard way!
If possible, avoid sending your resume
through the company’s resume
submission system.”

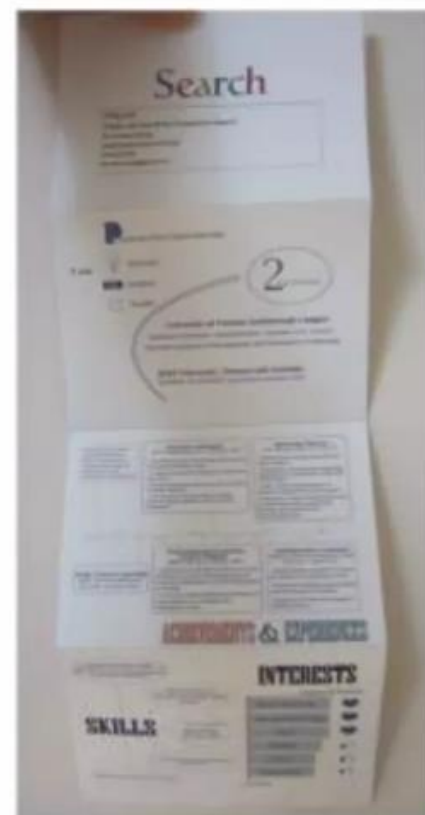
4) Get Social

- i. **Attend industry events**
- ii. **Ask friends for job leads from each company**
- iii. **Follow and interact with them on their blog and social media**
- iv. **Follow and interact with the CEO and staff working in the department you'd like to be part of.**



4 TIPS on how to connect with the right people:

- Check out the company's site and LinkedIn page
- Use Google.ca (or Rapportive in Gmail) to find email addresses
- Email your resume to the right person. Or mail it! Or get a friend inside the company to forward it.
- Tell a passionate story



5. The Interview

- i. Don't underdress
- ii. Answer the questions confidently and honestly



The image shows two classic red telephone booths standing side-by-side. They are positioned in front of a highly decorative metal fence. The fence features a repeating pattern of green wrought-iron scrollwork and is supported by purple-painted columns. The word 'TELEPHONE' is printed in white on a black sign above the glass doors of each booth. The scene is brightly lit, suggesting an outdoor urban setting.

6. The follow-up

i. Prove your worth with action

ii. Follow-up, but don't be annoying